

TOP SIX FASHION SHOPPING TIPS

- *Make shopping more fun, more productive, and save money!*

- Tip #1: **KNOW YOUR COLORS, YOUR BODY TYPE, AND EVEN YOUR PERSONALITY**
Take a realistic look at your skin coloring, eye color, hair color, and classify your body type (hourglass, rectangle, triangle, etc.), and even your personality, so you can dress to bring out your best assets. Always carry your color card with you so you know exactly what colors to buy – purchase your own color card at www.findyourchic.blogspot.com.
- Tip #2: **LOOK FOR YOUR COLORS FIRST**
Scan the racks quickly to locate your colors **FIRST**. Dressing in your color palette is the best way to make a strong first impression! And all the colors in your closet will coordinate so you can easily create new outfits mixing and matching.
- Tip #3: **LOOK FOR STYLE NEXT**
Look at the style, or shape, of the garment **SECOND**.
- Tailored items give your body the structure it may not have
 - Flowing and loose fitting garments are a great camouflage
 - Notice where the waistline falls
 - Choose a neckline that complements your face shape
For example: Jewel-Neckline for a round face, V-Neck for long, angular face, Cowl-Neck for oval face
- Tip #4: **MAKE SURE IT FITS**
Try it on! Make sure it is comfortable. Look for wrinkles and folds, indicating the garment is too tight. Notice the length of the pant – it should elongate your legs
- Tip #5: **GET THE BEST PRICE**
Look at fashion magazines to get ideas about what the latest trends are, what will look good on your silhouette, and then head to the consignment clothing stores in your neighborhood! Most consignment stores only accept clothes that are trendy, so you'll be able to buy something fashionable at a 40% discount.
- Tip #6: **ACCESSORIZE, ACCESSORIZE, ACCESSORIZE**
Adding a colorful scarf in your colors, a bracelet in your metal, or a necklace that falls at your *Balance Point* (balance point is the spot on your neckline where your neckline openings and necklaces should fall in order to give your face and body a balanced look), will give you that “put together” look that makes heads turn.

See <http://www.findyourchic.blogspot.com> for more shopping tips.